

## Posting Options

### Remember...

- **Always** tag PRESTAN
  - [Facebook](#)
  - [Instagram](#)
  - [LinkedIn](#)
  - [YouTube](#)
- In Instagram and LinkedIn posts, you **must include** the following hashtags
  - #PRESTAN
  - #PRESTANFemaleManikin
  - #BuildingConfidenceWithPRESTAN
  - #SaveALife

### Option 1

- Women have a lower survival rate than men when suffering from SCA and (**remember to tag us!**) PRESTAN is here to put an end to that. The PRESTAN Female Manikin shows how to accurately and safely step in to help a woman in need of life-saving measures. (**remember to add hashtags!**)

### Option 2

- We're so excited to introduce the (**remember to tag us!**) PRESTAN Female Manikin to our trainings! Not only will this show how to be prepared to save a woman's life, but it also promotes great conversation about the need for learning on this specific manikin during training sessions. Let's keep saving lives! (**remember to add hashtags!**)

### Option 3

- Transform training with the new (**remember to tag us!**) PRESTAN Female Manikin by offering a range of new CPR/AED female training scenarios. When used in combination with the PRESTAN Female Accessory (to represent a bra), Manikin Shirt, and AED Trainer - PRESTAN aims to provide the most realistic training experience to help build confidence when learning these critical lifesaving skills. (**remember to add hashtags!**)

### Option 4

- Only 39% of women received CPR in public by bystanders compared to 45% of men. That ends now! The (**remember to tag us!**) PRESTAN Female Manikin is here to put a stop to any hesitation or discomfort in performing life-saving CPR on women. Include the realistic female manikin in your next training session: (LINK) (**remember to add hashtags!**)

## Option 5

- Sudden Cardiac Arrest can happen to anyone at any time. The **(remember to tag us!)** PRESTAN Female Manikin builds the confidence needed for bystanders to step in and perform CPR on women with its anatomically correct design. Your mom, sister, niece, daughter and female friends thank you: (LINK) **(remember to add hashtags!)**

## Option 6

- CPR survival rates in women need to be higher, it's as simple as that. Help us make this happen with the **(remember to tag us!)** PRESTAN Female Manikin! The realistic design promotes confidence in bystander intervention in a more inclusive way! Upgrade your training experience today: (LINK) **(remember to add hashtags!)**

## Option 7

- **(remember to tag us!)** The PRESTAN Female Manikin is here! Check out how we're instructing people to be comfortable and confident in saving a woman's life. **(remember to add hashtags!)**