



*Train your students with the confidence and skills to perform lifesaving CPR on women with the new*

## **PRESTAN Professional Female Manikin**



We're thrilled to share some exciting news with you – PRESTAN is introducing a new Female Manikin, and it's available for order now from your PRESTAN Authorized Distributor!

As CPR instructors, you know how important it is to ensure your students are prepared to act confidently in real-life situations. Unfortunately, research shows that women are less likely to receive CPR from bystanders, leading to lower survival rates compared to men. PRESTAN wants to help change that!

- The American Heart Association has reported that women are less likely than men to receive bystander CPR during a cardiac event, leading to lower survival rates.
- Fear of causing bodily harm, being accused on inappropriate touching, and exposing the female anatomy contribute to bystander hesitancy to perform CPR.
- In addition, studies show that the benefits of bystander CPR are notably reduced for Black women.

The PRESTAN Female Manikin was designed with these challenges in mind. Engineered with contribution from the American Red Cross Scientific Advisory Council, CPR/AED training instructors, and healthcare professionals to provide a realistic training experience with a female manikin, we aim to:

**Improve CPR Survival Rates in Women:** Equip your students with the skills and confidence to perform CPR and use an AED on women, increasing the chances of survival.

**Encourage Important Conversations:** This manikin opens the door to discussions that can break down barriers and address the fears and misconceptions that some bystanders may have about superficial physical differences.

**Eliminate Gender Bias in CPR Training:** Help your students feel prepared to assist anyone in need, regardless of gender.

We are confident that the PRESTAN Female Manikin will be a game changer in the world of CPR/AED training, but don't just take our word for it – the PRESTAN Female is already making an impact in the training community due to its realism, quality, and ability to bring much needed diversity and a range of new female CPR/AED training scenarios to the classroom.

Check out these great videos from our friends at [Vitali Partners](#) and [CemsCpr](#), highlighting the female manikin's key features and functionality.



The PRESTAN Female Manikin is now available for purchase from your [PRESTAN Authorized Distributor](#).

Thank you for your commitment to **building confidence** in CPR training and preparing others to save lives. Let's make a difference and help save more lives together!



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